

# software & cloud optimisation

## discover opportunities to optimise & save

### the challenge

As demand for modernisation accelerates, software and cloud environments are increasingly dynamic and interdependent. This transformation often fuels an accelerating level of complexity across an organisation's hybrid and multi-cloud environments.

Increased complexity often leads to a loss of control and risk of significant budget overspend. The problem isn't simply overspend, it's often overspend on the wrong products and services or ones that are just not needed moving forward. Many organisations also become locked into opaque, vendor-driven pricing models and agreements, where value is difficult to measure, and contractual complexity almost always favours the supplier.

### the service

We offer a tailored Software & Cloud Cost Optimisation service designed to help your organisation gain greater control over technology spend while driving efficiency and value. The service comprises of three distinct phases designed to identify and unlock significant savings across your estate.

#### Mobilise

A structured, collaborative assessment to understand where you are today and identify the most valuable areas for optimisation...

- Assesses the maturity of current software & cloud management practices
- Pin-points High Impact Areas for deeper analysis & immediate cost saving potential
- Develops a tailored Cost Optimisation Plan to unlock savings & improves long-term capability.

#### Analysis

A targeted analysis of high-value focus areas, selected collaboratively with your team to maximise impact, this phase may include...

- Optimised License Positions
- Functional Rationalisation (AI)
- Resale of redundant licensing
- Cloud Marketplace spend
- Mitigation of financial risk
- Third Party Support
- Cloud commitment trackers.

#### Realisation

A practical benefits realisation programme to execute cost savings opportunities, delivered in close collaboration with your team that includes...

- **Opportunity prioritisation** - using outputs from Discovery and Analysis to classify opportunities according to ease of implementation and value of savings
- **Benefits Delivery Workshop** - using all prior analysis to develop a strategy for executing cost saving initiatives
- **Execute in planned waves** - execute cost savings opportunities according to strategy in line with vendor renewal schedule
- **Capture sustainability gains** - identify carbon reduction benefits realised through rationalised software and cloud estate.



### key service deliverables

**Data, tooling & FinOps workshops & key persona licensing risk & maturity questionnaire**

**Discovery - Optimisation Primer Pack**

**Optimisation roadmap & prioritised action plan**

**Detailed analysis of assets, spend & risks**

**Executive workshop to review findings**

**Detailed report of recommendations & next steps**

### service benefits

- Visibility of software & cloud spend
- Understand potential savings opportunities
- Drive operational efficiency & value
- Deliver real savings & ROI
- Enables data driven decision making & control

### related services

- 1 FinOps Healthcheck
- 2 FinOps & ITAM Training
- 3 Tooling Design & Deployment

### why work with synyega

Our team of experts have many years of experience and certified in both ITAM and FinOps, we help to promote best practice and are active members of the FinOps Foundation. We empower clients to discover, optimise & manage their software & cloud investments through our multi award-winning services, we have helped our clients to service benefits save or avoid over £1bln in costs to date.