

Cloud Commitment Optimiser

The Challenge

Reserved Instances (RIs), Savings Plans (SPs), and Committed Use Discounts (CUDs) offer significant savings for Azure, AWS, and Google customers but - because the process can feel complex, high-risk, and difficult to coordinate across technical and finance teams - many organisations are not taking full advantage.

Often, teams struggle to:

- Understand current and forecasted cloud usage across multiple accounts and business units
- Align IT, finance, and business stakeholders on risk tolerance, budget availability, and forecast accuracy
- Translate abstract pricing models into actionable decisions that balance cost savings with operational flexibility

As a result, companies frequently miss opportunities to optimise cloud spend, leaving significant savings on the table.

Delayed or incorrect commitments can lead to overspending, underutilisation, or unbalanced resource allocation, reducing overall business value and slowing reinvestment into strategic initiatives.

Cloud commitments should increase business value, not introduce financial uncertainty.

The Service

This service gives you a structured, low-risk way to understand your opportunities for Reserved Instances, Savings Plans, and Committed Use Discounts - and to make well informed commitment purchases that unlock real savings.

We assess your estate, quantify opportunity, model risk, and support execution across all applicable services, ensuring commitments unlock sustainable savings without compromising flexibility.

Key Service Deliverables

- **Discovery Workshops with key stakeholders**
Gather requirements and understand organisational priorities, technical workloads, and financial constraints
- **Access & Data Review**
We analyse historical and projected cloud consumption to highlight optimisation opportunities
- **Commitment Strategy Proposal**
Provide a tailored roadmap, balancing cost savings, flexibility, and risk to show next steps
- **Support purchasing commitments in the portal**
Assist with portal navigation, subscription alignment, and commitment execution to ensure accuracy
- **Post Purchase Review**
Validate utilisation, track savings, and adjust future strategy to maximise ongoing benefits and ensure success

Service Benefits

- Accelerate rate optimisation savings
- Reduce cloud spend and increase value
- Establish a clear and detailed cloud commitment strategy
- Build a solid foundation for cloud growth
- Promote & strengthen stakeholder alignment
- Reduce waste and forecast more accurately
- Maintain flexibility while capturing long-term value