

dynamic sam



On-going support that puts you in complete control

the challenge

Organisations now have hundreds of software vendors and products deployed across their estates; these environments are continually changing which means your compliance, risk profile and costs can change on a daily basis. How do you ensure your strategic vendors are well managed and licensing positions are optimised and compliant?

It is simply not practical and too costly to hire and retain in-house resources with the right level of technical and contractual expertise for every vendor you purchase from, this is where Synyega can support your team and keep you informed and in control.

the service

Our Dynamic SAM service can be tailored to your unique requirements and level of ITAM maturity. We will build your service around a pre-defined number of vendors, delivering our award winning Optimised License Positions (OLP), Future License Positions (FLP) and License Conscious Architectures (LCA) at a cadence that gives you the visibility you need to optimise your estate, that also provides a robust foundation for on-going modernisation and sustainability.

As part of the service, we take ongoing low level designs iteratively from your enterprise and/or infrastructure architecture, coupled with input from your Procurement and ITAM/SAM teams. This helps us to provide the intelligence you need to manage your vendors optimally, plan and budget accurately and make effective decisions in an ever changing environment.

service benefits

- Optimised software estate
- Mitigates compliance risk – audit ready
- Aligns IT to business requirements
- Models future software spend
- Enhanced planning, budgeting & decision making

key service deliverables

Type and cadence of our analysis and reporting can be tailored to each vendor

Regular analysis of current software contracts, entitlement and usage for named vendors

Periodic identification of optimisation and risk mitigation opportunities

Ongoing modelling of future requirements supports scenario based planning and decision making

Optional License Conscious Architecture (LCA) analysis can be carried out on a defined vendor(s)

Ongoing expert ITAM support for IT, Procurement and Finance stakeholders

related services

- 1 ITAM Maturity Assessment
- 2 FinOps Maturity Assessment
- 3 GreenOps Health Check
- 4 Audit Defence

why work with synyega

Our team of ITAM experts have many years of experience and certified in both ITAM and FinOps, we help to promote best practice and are active members of the FinOps Foundation and ITAM Forum. We empower clients to discover, optimise & manage their software & cloud investments through our multi award-winning services, we have helped our clients to save or avoid over £1bn in costs to date.